

Hello Neighbors!

Parkland Village intends to update you once a month or so on our progress.

We are organizing the Village so we can begin providing services to residents of Parkland Hills and Southeast Heights who need those services to help them continue living in their homes.



As most of you will recall, **the basic services we will begin with are:** 1) **transportation** to doctor appointments, grocery stores, pharmacies, cultural events, etc.; 2) **light chores** in and around the home (including computer tech support); 3) **compassionate visits** to reduce a sense of isolation among our most vulnerable residents; and 4) **neighborhood events** designed to strengthen a sense of community. Our goal at this time is to begin those services soon after the pandemic eases up to the point where person-to-person

contact once again becomes feasible and safe.

PROGRESS GOALS SO FAR

- A neighbor is helping us improve **our fledgling website**. We hope to use the website to communicate more broadly with people in our neighborhoods and inform everyone about what villages are doing across the country and what our village is doing. Ideally, we will soon be able to replace the picnics and potlucks we have been hosting with video conferences and programs during the pandemic.
- Our Board meetings and committee **meetings** are all taking place **online**.
- Our Logo Committee finished its work, and you can see it above and also in our website at www.parklandvillageabq.org. We have ordered **business cards with the logo** and will later order refrigerator **magnets**.
- The Outreach Committee is trying to figure out **how best to do outreach and marketing during this difficult time**. Once we can publicize our website, we will find ways to promote it beyond our current mailing list.

- The Recruitment Committee is unable to resume our door-to-door survey, and so we will need to use the **telephone and e-mail** instead. Please feel free to **share names of friends** who might like this project, and **we will reach out to them**. Or simply let them know about us.
- The Resource Coordination Committee has been meeting with various **key people** in the City of Albuquerque Department of Senior Affairs with the aim of developing referral protocols so that we **complement the services the City provides** rather than duplicating them.
- The Fundraising Committee is **applying for grants**, and any grant we receive will give us a much-needed boost toward reaching our goal. The in-person fundraising events we were planning are, of course, on hold right now.

If you think you have the time and ability to help us with any of the above efforts, please let me know, and we will find a way to plug you in.

Lastly, in the absence of any awarded grants, **we are in need of some financial support to continue making progress toward our goals**. Given that we will likely not be able to begin providing services this year as a result of the pandemic, our expenses are not huge, but include website development, outreach and advertising, membership in the Village to Village Network, and monthly fees for use of the Helpful Village platform that includes our website.



Please consider making a small donation of \$20. Of course, we will be happy with larger or smaller donations. You can donate through our website, or you can contact me for information on where you can send a check. Donations are tax deductible to the extent allowed by law, because we have 501(c)(3) non-profit status with the IRS. By donating, you would be joining our team in a significant way and helping to take us one step closer to a community of giving and kindness.

Thanks, and stay safe and healthy,

Rich

Rich Weiner, President
Parkland Village